

Life as a Data Scientist @ La Mobilière

Simone Roesler und Michael Tomka



Simone Roesler
Data Scientist



Michael Tomka
Data Scientist

Agenda

1. Organisation

1.1 Overview

1.2 Agile Organisation

2. Data Science Teams

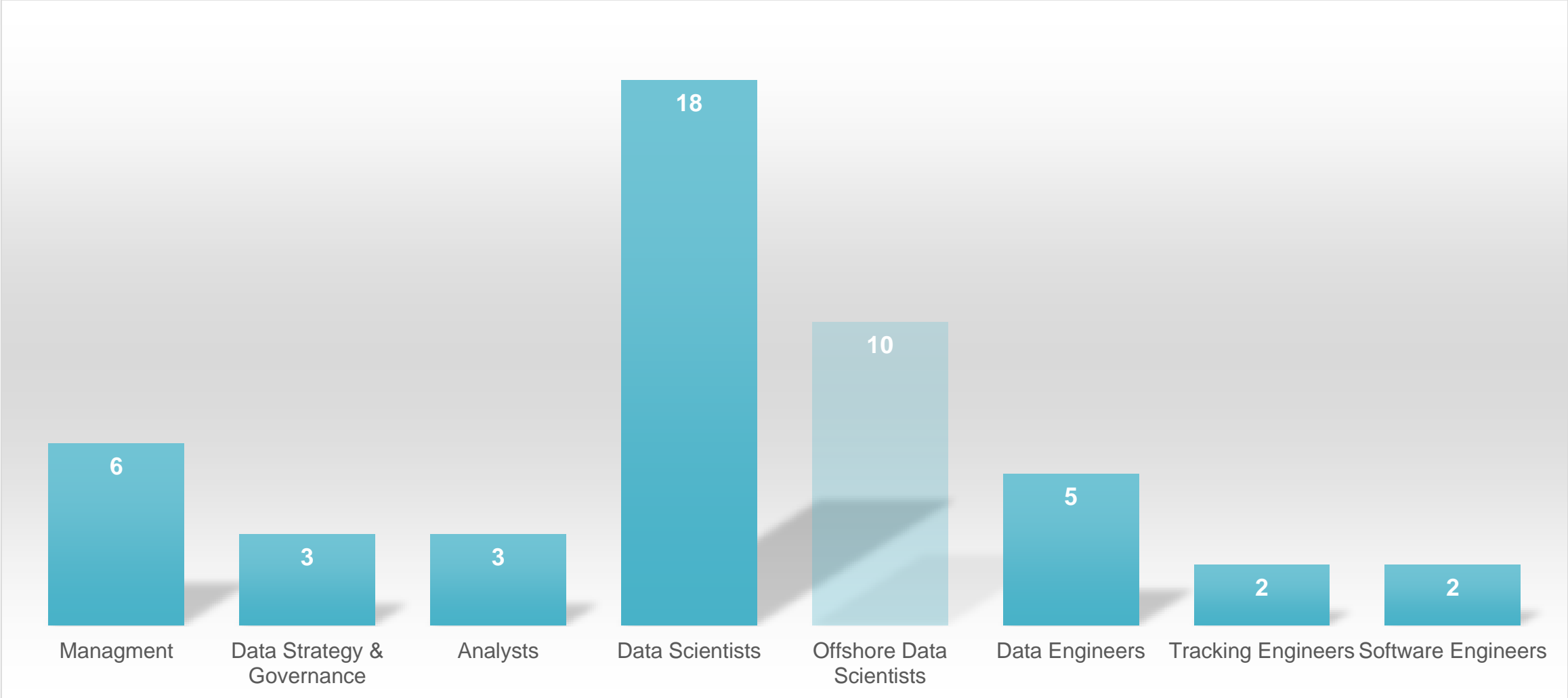
3. Use Cases

3.1 Online Conversion Score

3.2 Automatic Claim Classification

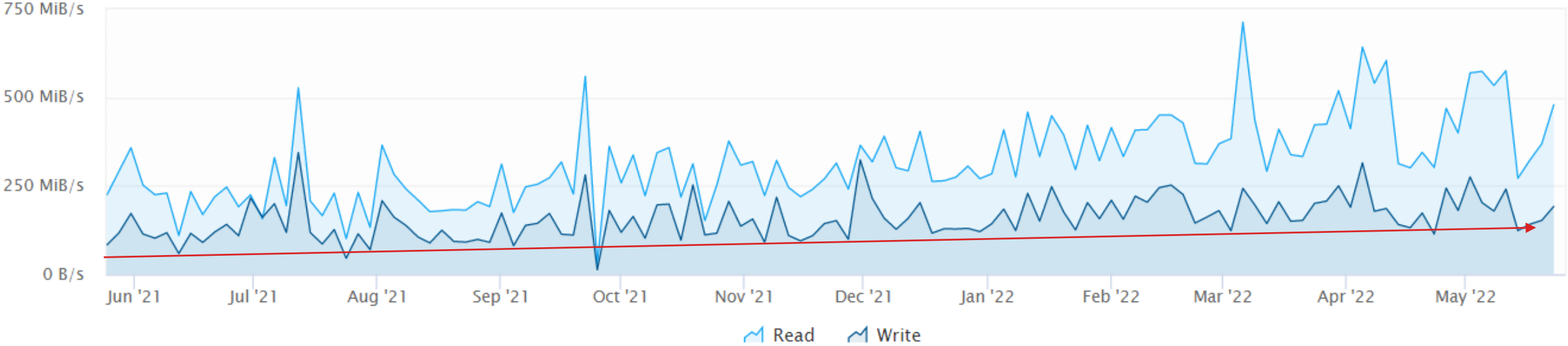
Overview

Customer and Digital Analytics @ La Mobilière



Overview

Data traffic @ La Mobilière



Overview

Machine Learning @ La Mobilière

101

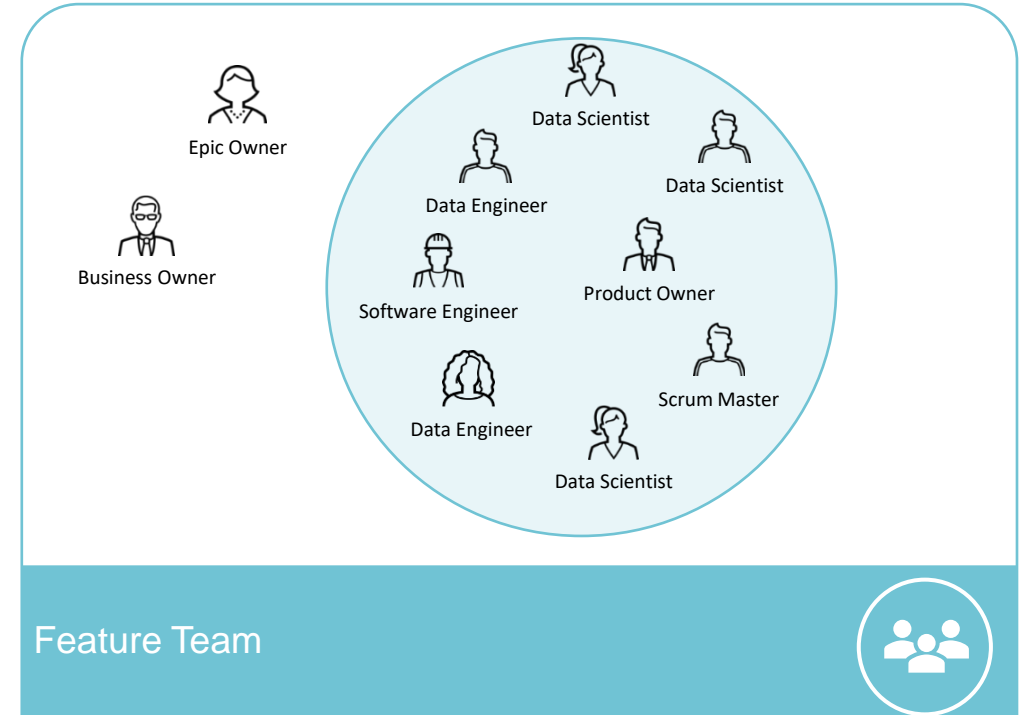


6





Agile Organisation Workflow in Interdisciplinary Teams



Data Science Teams

Focal Points



Customer Analytics



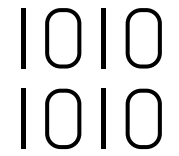
Digital Analytics



Claims

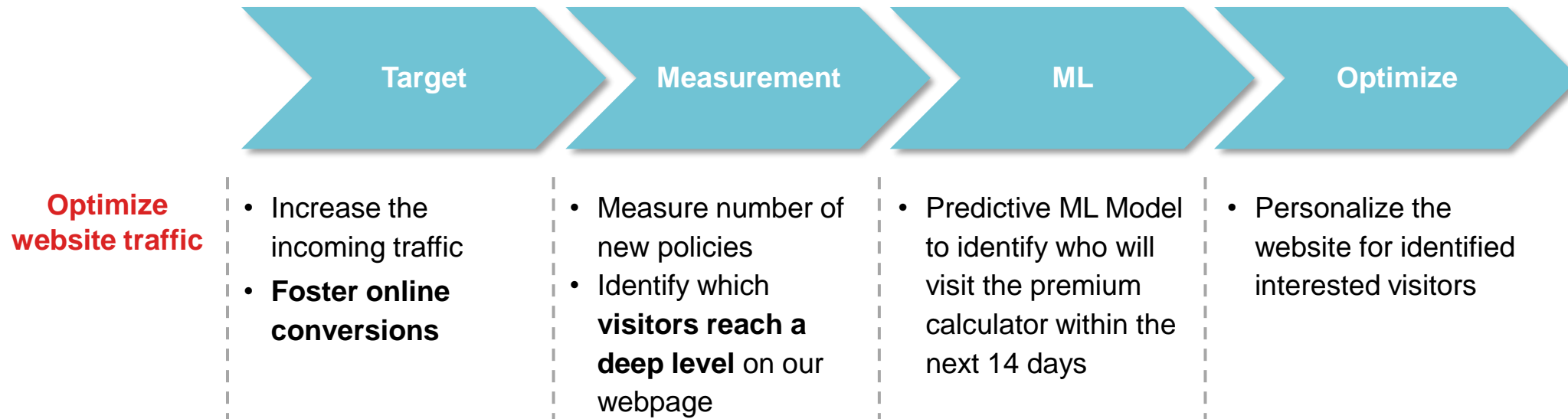


NLP



Actuarial Services

AI@Mobiliar: Online Conversion Score



AI@Mobiliar: Automatic Claims classification

Input

Text *

Die Scheibe meines Autos wurde beschädigt.



Attend our talk at 15:15, Track 1:
*"Insurance Claims classification –
One AI released to three user groups"*



Submit your Input

Result

Rang	Schaden-Art	Teilfall-Art	Schaden-Auslöser
1	Fahrzeug	MF Kasko	Glasbruch
2	Glas	Gebäude	Übrige
3	Vermögen	allg. Haft	Übrige

Thank you for your attention.
Any questions?

Open positions
at La Mobilière:

